



#WEARIAM

Dress Casual Day 2017

Guidelines for Participation

ENROLMENT

You can fill in the attached Enrolment Form and email / fax it back to the Chest office or complete the online Enrolment Form.

(Website: www.commchest.org; Email: dress@commchest.org; Fax no. 2506 1201)

For those who enroll on or before **Wednesday, 27 September 2017**, the Organisation name will be listed in our acknowledgement advertisement in a Chinese newspaper on the event day.



NOTIFICATION

A Notice will be sent to your Organisation by email / fax about the collection / delivery of promotional materials such as posters and stickers.

If you do not receive any information from us **2 weeks** prior to the event, please contact us at 2599 6124 / 2599 6127.



PUBLICITY

Publicise the event by displaying poster and through intranet to appeal for support. Organisations are also welcome to join the **Photo Competition**.



FUND RAISING

Each participant raises or donates **HK\$60** or more (**no minimum is set for students**) to take part.

Organisations are most welcome to top up staff contribution to encourage participation.

Your Organisation can choose to designate your donations to a particular social service supported by the Chest.



DRESS CASUAL DAY SOUVENIR

Donor who contributes HK\$100 or above will receive one limited edition souvenir, while stocks last.



EVENT DAY – Thursday, 12 October 2017

Go to work in your favourite casual wear and put on the Dress Casual Day sticker.

Take pictures to capture the fun moments and post them via Instagram or Facebook (#WEARIAM) or send them to the Chest Office to join the Photo Competition.



DONATION COLLECTION

Co-ordinator consolidates the donation and completes the *Donation Summary Form*.



DONATION METHOD

(i) Write a crossed cheque payable to “The Community Chest of Hong Kong”; or

(ii) Deposit the donations into the Chest’s bank accounts

[Bank of China (Hong Kong): 012-874-0-008588-4 or Hang Seng Bank: 280-157553-001].

Please send in the *donation, Donation Summary Form* and *Donation Record Form(s)* to the Chest Office **within one month** after the event day.



OFFICIAL RECEIPTS

Official receipts will be issued to donors who contribute HK\$100 or above.

Please Enrol Now!