



Message from Dr Simon Kwok SBS, JP, Campaign Committee Chairman

The 2017/2018 campaign year has been a good one defined by the amount raised – over HK\$278 million, and just as important, the way we attract new and young donors.

We have always put our hope in young people, their energy and creativity could do a lot to promote the charitable spirit of Hong Kong people. I'm pleased to note that our youth-oriented events: Dress Casual Day, Flag Day and Greening for the Chest brought in good participation number and donations. I am confident that aside from the fun they get from the activities, the students do come to acquire an understanding of our work – an important outcome that goes beyond the donations.

It's been a wonderful year overall, judged by the amazingly rich variety of events we have organised.

I want to pay tribute to members of the Wine for Millions committee who helped raise HK\$12 million in one single evening – the money will go a long way to help many. The 10th Anniversary of the event is certainly one to remember.

I am truly grateful to the Hong Kong Exchanges and Clearing Limited for providing the very significant fund-raising platform – "Stock Code Balloting for Charity Scheme" – one that we have benefitted from since 1999.

My sincerest thank-you must go to other committee members of the various events whose strategic thinking have made the occasions such successes.

Last but not least, I wish to convey my gratitude to the numerous "silent donors" – from among the people of Hong Kong – for their faith in us, and for every dollar they donate. I thank each and every one of them.

It's been a great pleasure to serve The Community Chest and I look forward to another great campaign year ahead.